



Delivering Your Message with **IMPACT** DAY 1 Programme

“*You live and die in business today
by the power to influence people.*”

Kevin McKenna *Managing Director, Phoenix Contact UK*

OPEN DAY TRAINING PROGRAMMME

**7th July, 9th August,
21st September 2011**

9am - 5.30pm

**The Express Holiday Inn, Wall Island,
Shenstone, Lichfield WS14 0QP**

Just off Junction T4 M6 Toll Road

Essential and Proven Skills for Effective Communication

- Capture the Listening
- Control the Listening
- Motivate people to a more positive response
- Increase your presence and standing
- Use 8 proven techniques and skills to guarantee personal impact
- Promote Leadership Development
- Learn positive non-verbal messages

No truer words spoken. Whatever your area of business everyone of us needs good skills in effective communication. Whether you are standing up to speak to a small or large group, conference or team briefing, running a business meeting, selling a product or service, negotiating a major opportunity for your business, interviewing or being interviewed or making contact by telephone, the 8 skills and techniques learned on this one day course will put you in a positive and strong position in all areas of communication. This results in increased confidence and credibility, plus a successful, professional and positive approach which in turn increases profitability.

YOUR REPUTATION RESTS ON A GREAT AND SOUND PRESENTATION.

Lorna has run her company for 19 years coaching people around the UK and in 24 other countries. It is estimated she has coached over 20,000 people and has some very interesting and amusing stories to tell.

Her well known clients in the UK include:

Coutts, BT, Lloyds TSB, BT, Halfords,
3M UK, Oxford Said Business School,
GlaxoSmithKline, The NHS,
The Home Office,
PricewaterhouseCoopers,
EON-UK and Germany,
The Gambling Commission,
London Metal Exchange,
Pizza Hut and WH Smith.



£95.00 including lunch and full notes

Normal Fee £195.00

Don't miss the opportunity to take up this offer or pass to a colleague or friend....

BOOK YOUR PLACE ON THE COURSE BY EMAILING

lorna.sheldon@compworks-int.co.uk or telephone 01543 255703

The Benefits of Attending The Day 1 and Day 2 Courses in

DELIVERING YOUR MESSAGE WITH IMPACT

- Presentation Skills and Effective Communication Training

- **An immeasurable growth in confidence**
- **Leadership development**
- **Improved interaction and relationship building**
- **The ability to capture the listening and keep people listening**
- **An increased ability to use techniques and skills to motivate people to a more positive result**
- **Your message will be remembered**
- **Fewer misunderstandings and misinterpretations of information**
- **An understanding of preparing a message for the people you are speaking too rather than a general presentation**
- **You will stand out in the marketplace as a high level professional communicator and presenter**
- **Your meetings will see you being more in control of getting your message across**
- **Your voice and body language techniques will enhance the message not confuse it or appear negative**
- **Your PowerPoint will be used as a tool to support your message not as a script to be read**
- **Your company will achieve greater profits as people communicate more effectively throughout your business/organisation**