

## 24th Country for Lorna

The 24th Country Lorna has worked in was Bulgaria working with The AquaSource Group Plc in April/May 2010. The training required simultaneous translation as the delegates spoke in Bulgarian and the trainer - Lorna in English. She states it was very, very enjoyable and all delegates achieved a high level of presentation ability.



*Quote from the CEO of AquaSource*

"Lorna Sheldon was highly recommended to me by a trusted professional, so I had high expectations for the Day 1 Training. The two

groups of participants were Bulgarian and had a wide range of ability. The improvement in their performance, by the end of the day was astonishing.

To say this training is: effective, good value for money or worth the time investment, are inadequate understatements. Lorna's mastery of communication gives participants the opportunity to learn through observation of excellence. This programme is full emersion in experiential learning. Progress is fast, and lasting. Deep suppression of self-expression was overcome, seemingly effortlessly. Lorna knows how to get maximum progress from each individual, with compassionate directness and understanding. One leaves with tools to improve communication, which can be applied in all situations: from daily life to formal presentations.

This is a powerful group or individual experience that can be life-changing."

*Sian Lewis - CEO - AquaSource - London, Ireland, Norway, Finland, Bulgaria.*

## CWI OPENS OFFICE IN SOUTH AFRICA

**92 1st Avenue, Edenvale, Gauteng, SA.**

Finally after many years of hoping to open an office in South Africa, the dream has now come true. Sharing office space with Elliott Recruitment, CWI will be launching its workshops from a position not far from O R Tambo (Johannesburg) International Airport. The office in South Africa will be a good base from which to travel around Gauteng Province covering all business areas around Johannesburg and through to Pretoria.



## LORNA SECURES WORK WITH MARKS AND SPENCER PLC

Lorna was thrilled to be invited by Mel Roberts, Head of Retail and E Commerce Learning & Development at Marks and Spencer plc to train the trainers both in London covering the South of England and Altrincham covering the North of England. This has proved extremely successful and a follow up meeting will hopefully lead to more work with M & S.

### OPEN DAY COURSES

#### DELIVERING YOUR MESSAGE WITH IMPACT

Next date is 7th July 2010 please request details.....

*"You live and die in business today by the power to influence people"*

*Kevin McKenna - Phoenix Contact Global Ltd*

## The Thozamile Project

Thozamile is the young African man whom Lorna is training to become a professional, motivational speaker. Thozamile found life extremely hard in Soweto after his uncle died who had been supporting Thozamile and his family.

As a young student at school he was doing really well until this sad occasion. Eventually with no money whatsoever, hunger lead to stealing and that lead to Thozamile getting into bad company which eventually resulted in 8 years in prison.

This is where Lorna met Thozamile and a number of other South African prisoners. The occasion - she was asked to judge a speech



contest in March 2009 in Krugersdorp Correctional Facility. Lorna was so impressed with the standard of the speakers that she decided to try and set up a company in South Africa to give some of these prisoners a chance to use their high level skills in training or speaking.

Thozamile is the first person to leave prison and take up the opportunity. The company is not as yet set up and funding is needed to make this project a success. As Lorna introduces Thozamile to her training and the expert help of members of the PSA (Professional Speakers Association) in South Africa, she is convinced he will be the forerunner of this new opportunity to help ex-prisoners have a good sound job and income.

## Cineworld Signs Up Lorna for an Initial One Day Course

Following a meeting at the head office of Cineworld in Chiswick, London Lorna has been invited to run an initial one day training workshop for senior managers and vice presidents.